News
2018
Furniture with a mission.
OFFECCT
At a time when the line between public and private, work and leisure, away and at home, tends to become blurred, Offecct seeks to create a more sustainable balance in people’s lives. One that has positive repercussions in the broader perspective, that is, on the state of the earth. This is our mission. We call it Offecct Lifecircle.

Offecct furniture is focused on soft meetings and can be found and appreciated in public places and at social venues, such as hotels, restaurants, universities, galleries... And, in particular, in offices – an environment that, to say the least, is undergoing major changes considering how people work today and in the future. Our design primarily aims at being a creative tool for the architect to decorate and create inspiring and activity-based environments that meet the needs of today and the future.

Our furniture is created in Sweden in collaboration with selected architects and designers around the world. Based on our Lifecircle philosophy, it is manufactured in elaborate, often pioneering materials. It often has a unique twist, frequently meeting a previously unknown need. It allows people to relax or, indeed, have more energy. It allows individuals to start talking to each other, yielding ideas that will change the world for the better.

This year’s news is no exception.
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“Increasingly people are rejecting the conventional working environment as we become more courageous and spirited with our careers and way of life. Technology enables us to be completely mobile, and so working from the comfort of a hotel lobby or similar is becoming the norm. This new range, Lucy, answers to this growing scenario.

Lucy is a modular sofa system based on single seats, which makes it easy to configure. First and foremost, it is soft and inviting, comfort was an essential requirement, but in a controlled way that would maintain its shape.

This is a high-performance product – although you wouldn’t necessarily know it – and that is the point. It is a soft response to lounge working, and wouldn’t look out of place in your own home.” L.K.

Lucy Kurrein set up her studio in London’s docklands in 2013, quickly establishing herself in the industry through collaborations with international furniture producers. Her first sofa sparked a specialism in upholstery and seating.
An Italian designer who spends much of the year in Stockholm is likely to get homesick. (No offense to Sweden, Luca Nichetto points out.) He grew up on idyllic Murano off the coast of Venice, since the Middle Ages, world-renowned for its glassworks. Now, in collaboration with Offecct, he has created a neat and compact armchair that can be defined as a tribute to Murano. Entering a lounge or lobby may very well feel like coming home. But why is Nichetto’s armchair so neat? Well, he not only looks to lounges and lobbies as final destinations for Murano. This is a small armchair that people can have at home! It takes almost no place. In other words, it is perfect for great comfort in small interiors.

Luca Nichetto is an Italian designer. In 2006 he launched his own design firm, Nichetto&Partners, which specializes in industrial design and offers its services as a design consultancy. In 2011 he also opened another professional office in Stockholm, Sweden. Luca Nichetto has received numerous awards. Previous design for Offecct: Greenpads O2Aasis, Notes room divider and acoustic panel, Phoenix chair developed for total sustainability and recyclability.
Feather light, super strong and biobased. Those have been the objectives of a long research and development project by Jin Kuramoto and Offecct. The result, Jin, presented as an Offecct Lab product in spring 2017 at the Salone del Mobile Milano and now in production, is a chair with the potential to bring about radical change in the way we make furniture.

The unique structure of Jin was ideally realized by using flax fibre, a biological material, that, if successfully industrialised, can make furniture both extremely light-weight and high-performing. The body of Jin is defined by shaping thin layers of flax fibres on top of each other, forming a strong shell around a core of air, making the surface the actual structure of the chair. Jin is also available in carbon fibre and upholstered.

Jin Kuramoto founded his own design studio in Tokyo in 2008. The studio applies its strong, clear and innovative design philosophy to products in the furniture, home electronics, automotive and daily necessities markets. Previous design for Offecct: Wind room divider, Wind table.
The basic idea behind this chair is not new. The designers behind Jacket acknowledge it gladly. They spotted a fifties chair at a continental auction house a few years ago. The chair was simply fun! But it was also o-v-e-r-l-y e-x-p-l-a-n-a-t-o-r-y. Rather, a dresser incorporating a seat and legs – than a sophisticatedly designed chair that also is intended to serve as a jacket, suit jacket or cardigan hanger.

According to Claesson Koivisto Rune, good design is about ensuring that clothes do not lose their good shape. But more importantly: Good design is precisely about not being overly explanatory. Being discreet. Not too obvious. Otherwise, the magic is lost. As a designer, you are also not allowed to be too sublime. Then nobody will understand the idea of the chair. And people will forget it as soon as they leave the room. Hopefully they will not forget their jackets at the same time.

Claesson Koivisto Rune is one of the most internationally acclaimed Swedish architect and design studios and was founded by Mårten Claesson, Eero Koivisto and Ola Rune in 1995. Like Scandinavian masters before them, Claesson, Koivisto and Rune practise both architecture and design and work with many international clients. The trio has won several Swedish and international design awards. Previous design for Offecct: Cornflake chair and table, Float high and low sofa, Nobis table, Ghost sofa, Amazonas table among others.
Initially, Thomas Sandell was into creating a kind of hybrid between a bentwood wicker chair and an armchair. To Offecct the idea sounded promising. The wood was eventually replaced by steel pipes (but the bend in the legs was still an extraordinary craftsman’s challenge). In any case, the chair would serve as a response to a trend that has become increasingly evident in recent years: We spend more and more time at the dinner table. In restaurants as well as at home in the kitchen. Sometimes the time spent at the table is determined by nine-course tasting menus, sometimes by arduous negotiations on the children’s allowance. Contour does however not necessarily need to rub shoulders with a table. It does just fine on its own. In the hotel lobby or why not at the conference?

Thomas Sandell is a Swedish architect and designer, renowned for furniture design, interiors and several major buildings. He has received numerous awards and realized many prestigious commissions nationally and internationally. Previous design for Offecct: King sofa and easy chair, Soundwave® Ceramic acoustic panel.
Reinventing the wheel is not in Maximilian Schmahl’s nature. Not in his capacity as an acclaimed contemporary designer. Last time the wheel was popular under furniture was in the seventies. He was not even born at the time. Now is the time for a renaissance. Of course, the development has to do with the fact that we now work practically anywhere. And practically anyway. Maximilian Schmahl points out that both the Swedish and German word “furniture” actually comes from the Latin mobilis – which designates something that is moved around. Surf is moved around most of the time, but is, despite the wheels, no “furniture” according to the designer, rather “a tool for achieving maximum flexibility.” Offecct could not have put it better. Tip: An open computer does well on top of Surf. Or a couple of glasses of wine. Or a 1/10 prototype of a revolutionary new piece of furniture.

Maximilian Schmahl was born 1983 and raised in Munich. After graduating from Bauhaus-University Weimar in 2013 he started his own studio in Berlin, working in different fields of furniture and interior design. Together with Fabian Schnippering, he also runs the design studio schmahl + schnippering.
“The name Shift is defended by the possibility to completely change the atmosphere of public spaces by simple means. Backrests and armrests come in different heights. The furniture in itself expresses a character shift somewhere in the middle: The top part is soft and fluffy while the base is light and airy. The character can be changed further through a number of variations on the seams and different coloured upholstery and stands. The most important potential shift of all? Shift allows everyone to focus completely on their work. Or to rest completely, beyond all duties.” D.D. & F.S.

Daniel Debiasi and Federico Sandri founded their own design studio in 2010. Based in Italy, in Bolzano and Verona, they work within various fields of design, ranging from objects to spaces. Their collaboration evolves along a continuous dialogue encouraged by spatial, cultural and behavioural observations. Many of their projects have received international design awards.
Dune emerged as an Offecct Lab project and was presented in spring 2017. In Offecct Lab, designers collaborate with Offecct to research new materials, products and an aesthetic that can meet the demands on a segment of the furniture market that is undergoing constant change. This work is a natural and important part of the Offecct Lifecircle philosophy.

Dune has been developed for the spheres where the need for informal meetings intersects with the demand for relaxed seating. Despite being so delicate, Dune stands firmly on the ground. Its legs not only support the asymmetrical seat, they also rise above it to hold four table tops that are all equipped with the latest generation usb-sockets. To say that Dune is a new furniture typology is no exaggeration.

Mission

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Designer

Front consists of Sofia Lagerkvist and Anna Lindgren who met while studying at Konstfack in Stockholm. Front’s design often communicates a narrative to the user, a narrative about the production process and the specific qualities of the materials. Front has with its progressive design contributed to radically change the classic image of Swedish design. Previous design for Offecct: Green Pedestals O2Asis.
It all started with Carry On, a soft stool in different colours featuring an, in this context, oversized carrying handle. Something in that stool, perhaps it was the playfulness, struck a chord with most nationalities in offices around the world. Carry On has been a success.

The playfulness was formalised a little by the On Point table, but just a little. The foliage in the middle of the table broke down the often-exaggerated spatial scale of lounges and open plan offices – contributing to better air quality. In any event, the ambition was to create an informal sitting environment with a lower seat height that allows you to relax and lean forward over the table – and brings your colleagues closer, both figuratively and literally. The On Point table has been endowed with two new heights.

Mattias Stenberg is a Swedish architect and designer. His design philosophy stands on three pillars: clarity of concept, form and material. Stenberg’s architectural work affects the way he works with furniture and lighting, and he himself describes his furniture as “mini architecture.” Previous design for Offecct: Carry On stool and On Point table.
Together with Offecct, Mattias Stenberg has now developed the Move On stool in two heights. On the one hand, these correspond with the two new heights of the On Point table. But Move On is at the same time two discreet, mobile stools that do not obstruct the room – and has broader applications than only being associated with On Point. For example, at a bar, at school, or other similar informal meeting places.
Palma Meeting
by Khodi Feiz

The original point of departure was a cupped palm, symbolically rocking the body of the seated person. Palma Meeting was launched for Offecct at the 2008 Stockholm Furniture Fair, ten years ago. Iranian born Khodi Feiz, award-winning designer based in Amsterdam, would like to see more welcoming palms in both strict meeting rooms and in the kitchens of people. In terms of both elegant and durable, Palma Meeting became as popular as its predecessor, the armchair Palma, also Offecct-made. The 2018 Palma Meeting is launched with softer upholstery and two new patterns from Offecct Selected Patterns – Gamma and Dott. Palma Meeting is pictured with the high-quality Norwegian woollen fabric Gu Suldal 730 and 125, 100% virgin Norwegian Wool. Previous design for Offecct: Palma easy chair, Palma meeting chair.
Ineke Hans, award-winning designer and newly appointed Professor of Design in Social Context at the Universität der Künste in Berlin, attracted a great deal of attention in 2012 when she, together with Offecct, launched the Smallroom furniture system – an elaborate way of creating separate, elegant meeting environments in existing rooms. Now, Ineke Hans and Offecct have developed Lowroom, in the same style, but, which unlike the predecessor, offers an open solution with a low back on both the sofa and the armchair. Previous design for Offecct: Smallroom sofa.
Design team Offecct original collection

Collection 2018

News

Contour
by Thomas Sandell

Dune
by Front

Jacket
by Claesson Koivisto Rune

Jin
by Jin Kuramoto

Lucy
by Lucy Kurein

Move On
by Mattias Stenberg

Edition 18

Murano
by Luca Nichetto

On point High and Medium
by Mattias Stenberg

Shift High and Low
by Daniel Debiasi & Federico Sandri

Surf
by Maximilian Schmal

Edition 18

Soundwave® Ennis
by Frank Lloyd Wright®

Markius GT
by Sven Markius

Easy chairs

Ainberg
by Jean-Marie Massaud

Avignon
by Christophe Pillet

Blocks
by Christophe Pillet

Ezy
by Christophe Pillet

Ezy Wood
by Christophe Pillet

Float High
by Claesson Koivisto Rune

Float High Large
by Claesson Koivisto Rune

Gate
by Claesson Koivisto Rune

Ghost
by Claesson Koivisto Rune

Islands
by Jean-Marie Massaud

King
by Thomas Sandell

Meet
by Fattorini + Rizzoli + Partners

Minima
by Claesson Koivisto Rune

Netframe
by Cate & Nelson

Playback
by Claesson Koivisto Rune

Smallroom
by Ineke Hans

Smalltown
by Claesson Koivisto Rune

Verilounge
by Christophe Pillet

Sofas

Ainberg
by Jean-Marie Massaud

Avignon
by Christophe Pillet

Blocks
by Christophe Pillet

Ezy
by Christophe Pillet

Ezy Large
by Christophe Pillet

Ezy wood
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Float High
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We have showrooms in Stockholm, Gothenburg, Malmö and Tibro, Oslo, Copenhagen, London, Rotterdam and Milan. Since May 2017, Offecct is a part of the Flokk Group (Norway), an international group focusing on design and development of furniture for working places and soft seating.